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**Habitat for Humanity and Pro Football Hall of Fame team up for Enshrinement Week community impact**

*Canton, Ohio, August 1, 2023* — As Enshrinement Week celebrations bring the community together, Habitat for Humanity East Central Ohio and the Pro Football Hall of Fame are teaming up to make a lasting community impact in Canton, Ohio. On August 2-3, Pro Football Hall of Famers, alumni, and their families will raise the walls of a Habitat home in SE Canton and invest time and creativity with local families and children who are building their homes with Habitat.

On August 2, spouses and partners of Pro Football Hall of Famers will be part of the *Dream Home Project*, helping Habitat kids and their parents design their dream homes using arts and crafts while sharing their own thoughts about the power of home. A little creativity and some meaningful conversations will empower parents and encourage children as they work to realize their dreams of having a decent place to call home. This event will take place on August 2, from 1-3pm, at the Habitat for Humanity ministry offices at 1400 Raff Road SW, Canton.

On August 3, Pro Football Hall of Famers and alumni will stand side-by-side with future homeowners to raise the walls of a new Habitat home in SE Canton, helping the Vargas-Rivera family realize their dream of affordable homeownership. After the walls are raised, Hall of Famers and alumni will write messages of encouragement on the home's wooden studs to leave a legacy of hope and support for generations to come. This wall-raising event will take place on August 3, from 8:30-9:30am, at 1469 Housel Avenue SE, Canton.

The partnership between Habitat for Humanity East Central Ohio and the Pro Football Hall of Fame brings together two iconic organizations, each with a shared commitment to empowering families, fostering community growth, and creating lasting impact. "This powerful partnership is all about building a stronger, more resilient community," said Beth Lechner, CEO of Habitat for Humanity. "The good work we'll do together joins Habitat's unwavering dedication to building homes, communities, and hope, and the Hall of Fame's dedication to excellence and teamwork. Together, we'll leave an indelible legacy of empowerment that will drive lasting, positive change in our community."

The Pro Football Hall of Fame, known worldwide as a pinnacle of football excellence, has a rich history of celebrating the game and its legends. Beyond honoring the sport's greatest players and contributors, the Hall of Fame has a strong tradition of giving back to the community. "Football unites people and communities," said Adrian Allison, Chief Relationship Officer. "The Hall of Famers and their families consider Canton their second home and are proud to team up with Habitat for Humanity East Central Ohio to strengthen the lives of families in Canton."

**About Habitat for Humanity East Central Ohio:** Serving Stark, Carroll, Tuscarawas, Harrison, and Jefferson Counties, Habitat for Humanity East Central Ohio is driven by the vision that everyone needs a decent place to live. People partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and purchase the homes with an affordable zero interest mortgage. Through



financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. Through shelter, Habitat empowers. To learn more, visit [habitateco.org](http://habitateco.org).

**About the Pro Football Hall of Fame:** Located in Canton, Ohio, the birthplace of the National Football League, the Pro Football Hall of Fame is a 501(c)(3) not-for-profit institution with the Mission to Honor the Greatest of the Game, Preserve its History, Promote its Values, & Celebrate Excellence Together.

The Pro Football Hall of Fame is accredited by the American Alliance of Museums. AAM accreditation is national recognition for the museum's commitment to excellence and the highest professional standards of museum operation and public service.

Hundreds of thousands of fans from across the globe travel to Canton annually to experience an inspirational, interactive museum that chronicles America's most popular sport. Fans can also enjoy the Hall of Fame Store at the Hall, and online at [www.profootballhof.com/store](http://www.profootballhof.com/store), for merchandise from all 32 NFL clubs plus the Hall of Fame. Proceeds from the Store support the Hall's Mission. Gridiron Glory Myrtle Beach gives fans another opportunity to experience "The Best of the Pro Football Hall of Fame." For more information, go to [HOFMyrtleBeach.com](http://HOFMyrtleBeach.com).

Construction on Hall of Fame Village, a mixed-use development project, is under way in Canton to transform the Hall of Fame's campus.

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